



MEDIA RELEASE

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MCGUIGAN SIMEON WINES LEADERSHIP TEAM CHANGES

McGuigan Simeon Wines Chief Executive Officer Dane Hudson today announced two changes to the Executive Team.

Lisa McGuigan, has stepped down as Global Marketing Director of McGuigan Simeon wines, but will continue to work for the Company managing Tempus Two, the highly successful brand she founded in partnership with McGuigan Simeon in 1997.

"While we are disappointed Lisa is leaving her day-to-day role, we are pleased she will continue to oversee the core elements of Tempus Two's success: wine style, packaging and personality," Dane Hudson said. "It is an important brand within our portfolio and with Lisa's continued involvement we see opportunities for continuing sales growth."

Lisa McGuigan says she is looking forward to extending the potential of Tempus Two while pursuing a new venture in liquor retailing with two Sydney city-based outlets. "This year I will be focusing on the things I am really passionate about - Tempus Two, working with the wine drinking public and creating exciting ways to enjoy wine."

GENERAL MANAGER, NORTH AMERICA APPOINTED

In line with McGuigan Simeon's increasing international focus, Michele Anderson has been appointed to a newly created position as General Manager North America, with a mandate for driving and growing sales in this important market.

"I am delighted Michele has agreed to join us as the leader of our North American business. We have for some years now foreshadowed our desire to grow in this market and tap into the demand for quality, Australian wine. Her marketing skills and experience in the United States wine industry will be an asset for us."

Michele Anderson said she was excited about joining the McGuigan Simeon team and sees tremendous opportunities in the North American wine market.

An Australian, Michele, has worked in the US for the past 15 years. In 2003, she launched Wine Angel, a wine import business representing boutique Australian

wine brands into traditional wholesale channels in the US. In 2006, she launched the first US consumer internet-based business specialising in Australian wine called GreatAustralianWines.com, which serves consumers in 26 US States.

Previously, Michele oversaw the international operations, corporate strategy and development for i-Village, the world's largest Internet business focused on women. She started her career with Booz Allen & Hamilton, spending ten years advising both Fortune 500 and large private companies on marketing, and distributing consumer and media products in the US, Europe, Asia-Pacific and Africa. She holds a Bachelor of Commerce and Bachelor of Law from the University of New South Wales and an MBA from the Wharton School.

Michele takes up her position this month.

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Further information:

Dane Hudson
Chief Executive Officer
Ph 02 8345 6323